

Strand Ephemera 2027

Form Preview

STRAND EPHEMERA 2027

* indicates a required field

ACKNOWLEDGEMENT

Townsville City Council acknowledges the Wulgurukaba of Gurambilbarra and Yunbenun, Bindal, Gugu Badhun and Nywaigi as the Traditional Owners of this land. We pay our respects to their cultures, their ancestors and their Elders – past and present – and all future generations.

Strand Ephemera is the North's leading temporary public art festival. Now in its 14th iteration, this beloved and highly anticipated biennial event attracts local, national and international audiences to Townsville-Gurambilbarra's iconic location, The Strand.

Strand Ephemera 2027 invites artists to create works that inspire imagination through our stories. Celebrating the power of storytelling; transforming personal and collective Queensland narratives into bold, contemporary expressions that spark imagination and wonder.

Selected competitive works will be on display along Townsville's picturesque 2km beachfront – The Strand – from **24 July to 8 August 2027**. These will be exhibited alongside a selection of invited public artworks.

Strand Ephemera is organised by Townsville City Council, with a volunteer task force assisting in the program delivery.

APPLYING FOR STRAND EPHEMERA 2027

Artists are invited to complete this online application to submit artwork concepts, works in progress or completed works for consideration in *Strand Ephemera 2027*.

Applications must be submitted online using the SmartyGrants platform, prior to

10am AEST Tuesday, 3 November 2026.

Applications submitted in hard copy format or via email will not be accepted.

If your application is successful, it will then form the contractual agreement between the Artist and Townsville City Council, ABN 44 741 992 072, and both parties will be bound by the terms included.

Participation in the Competition confirms acceptance of the Terms and Conditions by the Entrant (Artist).

You can view the terms & conditions [here](#)

KEY DATES

Entries close: 10am AEST Tuesday, 3 November 2026

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Successful applicants notified: 5pm AEST Thursday 26 November 2026

Behind the scene video and Catalogue Images: 10am AEST Thursday, 1 April 2027

Compulsory WHS Contractor Management System Registration (online): prior to Thursday 1 April 2027

Installation Dates: Monday 19 July – Thursday 22 July 2027

Artist Meet and Greet: Friday 23 July 2027

Judging: Friday 24 July 2027

Exhibition Dates: Saturday 24 July – Sunday 8 August 2027

VIP launch: PM Saturday 24 July 2027

Artist Walking Tour: AM Saturday 24 July 2027

De-install: Monday 9 August 2027

AWARDS AND SUBSIDIES

- \$10,000 *Artistic Excellence Award*
- \$1,000 *Young Artistic Excellence Award*
- \$1,000 *Environmental Advocate Award*
- \$1,000 *People's Choice Award*
- \$5,000 Artist Fee* payable to successful Open Artist Category entries
- \$500 Artist Fee* payable to successful Young Artist Category entries

*Artist Fee is intended to support Artist/s in the creation and exhibition of their works, however, is not intended to cover all costs incurred by the Artist/s.

ADMINISTRATION FEE

All applicants must agree to pay the non-refundable administration fee of \$40.00 AUD per entry. Payment can be made online via ephemera-tsv.com.au, by credit card over the phone by calling Townsville Civic Theatre (07) 4727 9797, or in person at the TicketShop Box Office, Townsville Civic Theatre, 41. Townsville Civic Theatre TicketShop is open 9am – 5pm, Monday to Friday (closed weekends and Public Holidays).

Visa and Mastercard is accepted. American Express is not accepted.

Please reference the SmartyGrants *Strand Ephemera* application number when paying and a receipt will be issued for payment that should be kept for future verification of payment. Payment is required before **10AM AEST Tuesday 3 November 2026**.

Failure to make payment by the due date will result in this application being rejected from entry.

An Artist may enter as many as three (3) proposals for pre-selection, but each entry must be accompanied by a separate SmartyGrants entry form and administration fee with all relevant support material.

ARTWORK DESIGN BRIEF

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This year's theme: *Inspire imagination through our stories* - encourages artists to create artwork that sparks imagination and wonder, inviting artists to celebrate Queensland's unique stories and transform them into bold, contemporary expressions. Creating powerful moments of connection with a lasting sense of inspiration long after the encounter.

In developing proposals, Artists are asked to consider:

- The site along The Strand, Townsville-Gurambilbarra, for which the work is intended
- The scale of the artwork, with large-scale works strongly encouraged
- How the work will be viewed 24/7 (including during day and night-time hours, inclusive of a lighting plan)
- Environmental and sustainable arts practice in creating and exhibiting the artwork
- Artwork and materials that support the theme: *Inspire imagination through our stories*

APPLICATION CHECKLIST

Have a copy of the following documents ready to upload to support your application: *

- ☐ Up to two Artist CV's (curriculum vitae)
- ☐ Front Profile image of artwork
- ☐ Side Profile image of artwork
- ☐ Artwork footings and structural support plan
- ☐ If relevant, Letter of Support from the relevant Traditional Owner of Indigenous Cultural Intellectual Property

Artists under the age of 18 that do not have an Artist CV can provide a short response about their relevant skills and any assistance they will receive to support their ability to deliver their proposed Artwork.

Non-mandatory support material for pre-selection:

- ☐ Current Queensland approved license/ ticket if required (e.g. EWP, forklift, Working at heights certificate)
- ☐ Previous artwork examples
- ☐ \$20 million Public Liability Insurance Certificate
- ☐ Workers/ Personal injury Insurance Certificate

CONTACT US

If you have any questions while completing your application form, you can contact Townsville City Galleries by phone at either Perc Tucker Regional Gallery (07) 4773 8871, or Pinnacles Gallery on (07) 4773 8871 or via email at galleries@townsville.qld.gov.au

PRIVACY NOTICE

Townsville City Council collects and manages personal information in the course of performing its activities, functions and duties. We respect the privacy of the personal information held by us. The way in which Council manages personal information is governed by the *Information Privacy Act 2009* (Qld).

We are collecting your personal information in accordance with the *Local Government Act 2009* and *Local Government Regulation 2012* for the purpose of administering Townsville City Council's *Strand Ephemera 2027*.

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Generally, we will not disclose your personal information outside of Council unless we are required to do so by law, or unless you have given us your consent to such disclosure. However, in performing the above functions, we may need to disclose your personal information to external Selection Panel members engaged by Council.

By entering this competition, you consent to Council displaying your Artist Name, Artist Statement and Artwork Details on promotional materials, both physical and online.

Where you have opted in to receive future communications, your contact details may be used by Council to provide information about future *Strand Ephemera* events and related opportunities. These communications will only be sent where you have provided your consent, and you may opt out at any time.

For further details about how we manage your personal information, including how to access or correct your information, please refer to Council's [Information Privacy Policy](#).

1. Applicant Details

* indicates a required field

1.1 Competition Category Type

Which category are you applying for? *

- ☐ Open Artist Category
☐ Young Artist Category

If this application is for the Young Artist Category, participating artists must be 18 years or under. For school groups or youth organisations, a teacher or artist may assist the students.

1.2. Applicant Details

Applicant Age Group *

- ☐ Under 18 years of age ☐ 18 years of age and over

If aged 17 and under, please provide the details of your parent or guardian below in the Primary Contact Information Section. This must be an adult, 18 years of age or over. If this is a group application, please nominate one person to be the Primary Contact person.

1.3 Primary Contact Information

If this is a group proposal, please nominate a project lead as your main point of contact, and provide their details below.

Name *

Title First Name Last Name

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Mobile Phone Number *

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International applicants should add country and area code.

Alternative Phone Number

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Must be a number.

International applicants should add country and area code.

Primary Contact Email *

Must be a valid and complete email address. Please make sure to check your email regularly.

Confirm Email *

Home Address *

Address

Address Line 1, Suburb/Town, State/Province, Postcode, and Country are required.

Postal Address *

Address

Address Line 1, Suburb/Town, State/Province, Postcode, and Country are required.

2. Submission Details

* indicates a required field

2.1 Artist Details

Artist/Group Name *

Is this submission on behalf of an Individual Artist or an Artist Group? *

☐ Individual

☐ Group

If Artist Group, please list the full name of all artists in the group. School groups and community organisations do not need to disclose participants' names.

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Are you or any member of your Artist Group participating in a separate Strand Ephemera 2027 application? *

☐ Yes ☐ No

If Yes, please list the Artist name and artwork title that forms part of the separate Strand Ephemera 2027 application: *

--

Are you or any member of your Artist Group a current employee of Townsville City Council? *

☐ Yes ☐ No

If Yes, please list the Artist name, describe the relationship and if there may be a real or perceived conflict of interest: *

--

Have you or any member of your Artist Group exhibited in Ephemera before? *

☐ Yes ☐ No

If Yes, when? *

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2.2 Artwork Details

Artwork Title *

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Year *

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Concept Stage *

☐ Concept ☐ Work In Progress ☐ Completed

2.3 Dimensions of Work

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All units are in centimeters.

Height (cm) *

Width (cm) *

Depth (cm) *

Approximate weight (kg) *

Medium/Materials *

2.4 Additional Details

Has your proposed artwork been previously exhibited? *

☐ Yes

☐ No

If Yes, when and where? *

Will your artwork be for sale during Strand Ephemera? *

☐ Yes

☐ No

If Yes, please provide a sale price in AUD inclusive of 10% GST if applicable *

Are you represented by a gallery or agent? *

☐ Yes

☐ No

If Yes, please provide the name of the representing gallery or agent.

Do you identify as Aboriginal or Torres Strait Islander? *

☐ Yes

☐ No

☐ Prefer not to say

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Does your artwork contain First Nations Intellectual Cultural Property? *

☐ Yes

☐ No

If Yes, and you do not identify as Aboriginal or Torres Strait Islander, you must have permission to use this content. Please upload evidence of permission to use this content. Evidence may be in the form of a Letter of Support from the relevant Traditional Owner of the Intellectual Cultural Property.

Attach a file:

3. Artwork Concept, Theme and Sustainable Practices

* indicates a required field

The following information you provide will be used by the selection panel when assessing your application against the scoring criteria.

Please explain your artwork's concepts/themes. *

Word count:

Must be between 50 and 150 words.

Please explain how your artwork relates to the Artwork Design Brief: Inspire imagination through our stories. *

Word count:

Must be between 50 and 150 words.

Please describe an environmental and sustainable arts practices that will be used in the creation and exhibition of your artwork. This may include plans for your artwork after the exhibition. *

Word count:

Must be between 50 and 150 words.

4. Promotional Information

* indicates a required field

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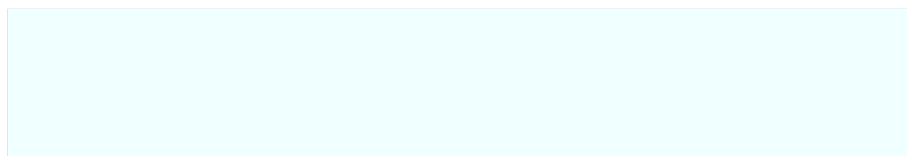
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The following information you provide will be used by Townsville City Council for exhibition labels and marketing. Write in third person, noting that audiences may not have any background information about the Artwork.

4.1 Artwork Statement

In third person, please provide a short statement about the Artwork for exhibition use. Focus on information that will help audiences engage with the Artwork. Do not include biographical details about the Artist.

*



Word count:

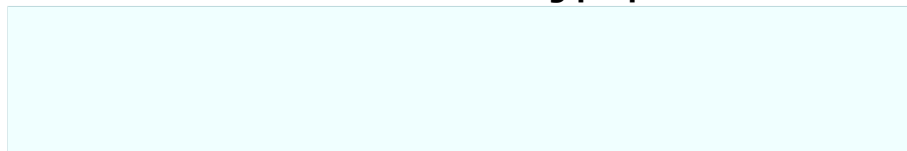
Must be between 50 and 150 words.

Important artwork information may include the concept, methods of creation, materials, etc. Your artwork statement can be written in a creative, storytelling manner, however, must be written in third person.

4.2 Artist Statement

The following information you provide will be used by Townsville City Council for exhibition labels and marketing. Write in third person, noting that audiences may not have any background information about the Artist/ Artist group.

In third person, please provide a short statement about the Artist/Artist Group to be used for exhibition and marketing purposes *



Word count:

Must be between 50 and 150 words.

Please include any applicable qualifications, awards, significant collections and commissions.

5. Supporting Documents

* indicates a required field

5.1 Curriculum Vitae

Please upload your curriculum vitae (CV). This must be a Microsoft Word document, PDF or JPEG, no more than two A4 pages. If you are applying on behalf of an Artist Group, you can upload a second CV under Artist '2' CV (Optional).

Artist '1' CV *

Attach a file:

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Artist '2' CV (optional):

Attach a file:

Website

Must be a URL.

5.2 Social Media pages of Artist/s

Must be a URL

6. Viewing Your Artwork at Night

* indicates a required field

All applicants must consider how their artwork will be viewed at night and consider incorporating necessary lighting into their design concept.

Townsville City Council will provide a limited amount of commercial-grade solar spot lights where practical. It is the Artist's responsibility to install any Council provided commercial grade solar-powered lights for their artwork if they select to use them.

Please describe your artwork lighting plan, including how your artwork will be lit at night-time. Please note, artworks are expected to be well lit and visible to audiences for the minimum duration between 6am and 10pm daily *

Does your artwork require power access? *

☐ Yes

☐ No

7. Power Requirements

* indicates a required field

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Does your artwork, including your lighting plan, require power access? *

☐ Yes

☐ No

If Yes, please describe the approximate volts/amps that will be required and the hours during the day/night that the power needs to be on. Please note, artworks are expected to be well lit and visible to audiences for the minimum duration between 6am and 10pm daily *

8. Artwork Site Selection

*** indicates a required field**

Please describe the type of site you would prefer for your artwork to be displayed i.e. grass, sand, rocks, flat surface, under an existing light, power access, etc: *

Sites with power are limited and no sites are guaranteed. Please keep in mind that The Strand experiences strong winds, rain and exposed coastal conditions.

I agree that Townsville City Council will determine the location of my artwork if successful? *

☐ Yes

☐ No

9. Installation Requirements

*** indicates a required field**

Describe the artwork structure and construction method *

If your work includes multiple parts or pieces, please clarify. Provide enough detail for the Selection Panel to understand the structural integrity of the artwork including any footings or anchor points in order to be able to assess any safety concerns.

What tools and equipment do you intend to use on-site for installation and/or de-install? Please list all: *

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i.e. Power tools, etc.

What mobile plant/machinery is required for installation and/or de-install? Please list all: *

i.e. Elevated Working Platform, forklift, crane

Do you hold a current QLD approved license for any required mobile plant/ machinery? *

☐ Yes

☐ No

If No, how do you intend to carry out required installation work? *

Please indicate if you intend to source the required licensed operators and services or if you require Council to source them.

If you do hold a current approved license/ ticket please upload a copy (optional).

Attach a file:

i.e working at Heights Certificate, EWP license, forklift license, etc

All works that involve ground penetration or ground excavation are subject to the Townsville City Council Excavation and Ground Penetration Procedure.

Please describe how your Artwork is anchored to the ground, including all ground penetration/excavation requirements. Consider what non-conductive and non-destructive materials/methods can be used e.g. digging with non-conductive hand tools, non-conductive plastic/wooden ground pegs, wooden stakes, etc. *

Do you require assistance from Townsville City Council for the installation of the artwork? *

☐ Yes

☐ No

Please describe the type of assistance required including approximate hours (e.g. 1 person to assist the artist in assembling artwork for a duration of 4 hours during installation and demount). *

Staff and volunteer assistance is restricted to task type and is subject to availability.

Please describe the method of transportation used to deliver your artwork to the site? *

10. Artwork Exhibition Needs

* indicates a required field

Is your artwork intended to be physically interacted with by the audience? *

☐ Yes

☐ No

If yes, describe how the audience can safely interact with the artwork:

i.e. Artwork can be touched but cannot be climbed

Does your artwork require the Artist to be present while it is being interacted with by the public? *

☐ Yes

☐ No

If yes, does the Artist hold a valid Queensland Working With Children Blue Card (Paid not Volunteer)?

☐ Yes

☐ Not currently, however I will obtain a valid Queensland Working With Children Blue Card (Paid)

☐ Not applicable

11. Artwork Images

* indicates a required field

11.1 Concept Designs, Renderings and/or Final Artwork

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Please include a minimum of two images or design sketches for your artwork, making sure to show the front and side profile, in either TIFF, JPEG, PDF or Word format.

An image detailing the footings, anchor points or fastening clamps adjoined to the existing infrastructure must be submitted under **Image 3: Proposed Footing, if applicable.**

Image 1: Front Profile *

Attach a file:

Image 2: Side Profile *

Attach a file:

Image 3: Proposed Footings or structural design *

Attach a file:

Image 4: Other

Attach a file:

Image 5: Other

Attach a file:

11.2 Artificial Intelligence

Did you use any artificial intelligence (AI) tools to create, edit, or generate the images submitted as part of your artwork design proposal? *

☐ Yes

☐ No

If yes, please describe which elements are your own original work and which elements were generated or influenced by AI. Please also indicate which parts of the image may not accurately represent the final physical artwork

11.3 Support Images

Please provide up to three supporting images of previous work demonstrating your ability and/or experience, in either TIFF, JPEG, PDF, or Word format.

Support Image 1 *

Attach a file:

Support Image 2 *

Attach a file:

Support Image 3 *

Attach a file:

12. Insurance

* indicates a required field

12.1 Public Liability Insurance

All Artists' exhibiting in *Strand Ephemera 2027* are required to hold active Public Liability Insurance up to \$20,000,000 (twenty million Australian dollars) and hold Workers Insurance/ Personal Injury Insurance for the duration of the event, including install and de-install.

Do you hold Public Liability Insurance? *☐ Yes☐ No**If Yes, please provide a copy of your Public Liability Insurance certificate: ***

Attach a file:

If No, please list the insurer you will contact for cover if successful in your application: *

Evidence of Public Liability Cover must be provided by successful artists prior to Council counter-signing your Artist Agreement.

12.2 Other Insurances

Do you hold Workers/ Personal Injury Insurance? *☐ Yes☐ No**If Yes, please provide copy of your Workers/ Personal Injury Insurance certificate:**

Attach a file:

If No, please list the insurer you will contact for cover if successful in your application:

13. Declaration

* indicates a required field

13.1 Administration Fee

All applicants must agree to pay the non-refundable administration fee of \$40.00 AUD per entry. Payment can be made online via ephemera-tsv.com.au, by credit card over the phone by calling TicketShop Box Office (07) 4727 9797, or in person at the TicketShop Box Office, Townsville Civic Theatre, 41. Townsville Civic Theatre TicketShop is open 9am – 5pm, Monday to Friday (closed weekends and Public Holidays).

Visa and Mastercard is accepted. American Express is not accepted.

Please reference the SmartyGrants Strand Ephemera application number when paying and a receipt will be issued for payment that should be kept for future verification of payment. Payment is required before 10AM AEST Tuesday 3 November 2026.

Failure to make payment by the Due Date will result in this application being rejected from entry. *

☐ I Agree

Please enter your payment receipt number: *

*Your receipt number is not your application number.

13.2 Artists' Walking Tour

I understand awarded Artists are expected to take part in the Artists' Walking Tour held on Saturday 24 July 2027. *

☐ I Agree

13.3 Terms and Conditions

Terms and conditions can be found [here](#).

I have read the terms and conditions and agree to abide by the conditions. *

☐ I Agree

If aged 17 and under, this question must be answered by a parent or legal guardian as per the contact person

The proposal I have submitted is my original work. I understand Townsville City Council reserves the right to make the final decision on the location of artworks. *

☐ I Agree

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I consent to being contacted for future Strand Ephemera opportunities by Townsville City Council. I understand that I can remove my consent at any time.

☐ I Agree

☐ I do not Agree

First Name *

Last Name *