

2021 Strand Ephemera Application Form

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STRAND EPHEMERA, THE NORTH'S SCULPTURE FESTIVAL

WELCOME

Strand Ephemera is the North's Sculpture Festival, and began in 2001, becoming a biennial event from that time. A much loved and anticipated event, it has continued to grow over the years to its current standing as an outdoor sculpture exhibition of state and national significance.

Strand Ephemera will celebrate its 20th year in 2021, which is sure to impress with local, national, and international artists exhibiting works.

Strand Ephemera gains considerable media coverage and attracts many local, national and overseas visitors. *Strand Ephemera* is organised by Townsville City Galleries and programs are assisted by a volunteer task force.

CURATORIAL BRIEF

Strand Ephemera has now been a part of Townsville's cultural identity for twenty years. It is by far our city's most visited visual arts event, and has been the host of countless local, national, and international artists. The inclusive, ten day beach front sculpture festival brings together the community from far and wide, to celebrate sun, sand, and art- tropical North Queensland style.

To celebrate our twenty year anniversary, we are encouraging a diversity of artists to apply, including those who have followed the biennial festival from the very beginning, as well as artworks with a North Queensland focus.

APPLYING FOR STRAND EPHEMERA

Artists are invited to submit online applications for the 20 year celebration of *Strand Ephemera*, to be held along The Strand, Townsville, from 17 - 25 July 2021. In developing proposals, artists are asked to consider the specific site for which the work is intended and how their work will be viewed for both day and night audiences.

KEY INFORMATION

- Exhibiting twenty competitive sculptures
- Alongside a curated selection of sculptures by invited artists
- Open to local, national, and international artists
- Open to school and community group entries
- Attracts over 120,000 visitors
- Day and night-time audience

Awards and Subsidies include:

- \$10,000 Major Prize
- \$1,000 People's Choice Award

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- \$5,000 Artist fee for all successful entries

DEADLINE FOR APPLICATIONS IS 5PM FRIDAY 20 NOVEMBER 2020

Only applications submitted online will be permitted. No hard copy applications will be accepted.

If your application is successful, it will then form the contractual agreement between the artist and Townsville City Council, ABN 44 741 992 072, and both parties will be bound by the terms included.

Please read the full Terms and Conditions found at <https://www.townsville.qld.gov.au/facilities-and-recreation/theatres-and-galleries/strand-ephemera> prior to submitting.

APPLICATION TIPS

In order to develop a strong, clear, and concise application, please make sure to consider the following:

- How does your work address the current contemporary art diaspora?
- How does your work respond to the site you have chosen?
- What is the potential and suitability for public interaction?
- How will your work be displayed and viewed day and night?
- Due to the tropical climate of Townsville, we tend to experience strong winds and rain, especially along The Strand, have you taken these environmental factors into consideration when planning your artwork?
- How will you secure your sculpture without causing permanent damage to the natural environment?
- What skills are required to complete your work? Will you need to arrange additional help?
- What is your ability to complete the proposed work on time?
- How easy is it to install and demount your sculpture?
- What are your transport requirements to deliver and remove the work from the site?
- What are the costs associated in the transport and installation/demount of your work?
- What are the potential health and safety aspects of your work? What issues may arise?

CONTACT US

If you have any questions while completing your application form, you can contact Perc Tucker Regional Gallery by phone on 4727 9011 or via email at ptrg@townsville.qld.gov.au

PRIVACY NOTICE

Townsville City Council collects and manages personal information in the course of performing its activities, functions and duties. We respect the privacy of the personal information held by us. The way in which council manages personal information is governed by the *Information Privacy Act 2009* (Qld). We are collecting your personal information in accordance with *the Local Government Act 2009* for the purpose of administering the Townsville City Council Strand Ephemera 2021. Generally, we will not disclose your

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organisational / personal information outside of council unless we are required to do so by law, or unless you have given us your consent to such disclosure. For further information about how we manage your personal information please see our [Information Privacy Policy](#).

1. Applicant Details

* indicates a required field

Artist Details *

Individual Group

If this is a group proposal, please nominate a project lead as your main point of contact, and provide their details below.

Artist Age Group *

Under 18 years of age Over 18 years of age

If under the age of 18, please provide the details of your parent or guardian below in the Primary Contact Information Section. This must be an adult over the age of 18.

1.1 Primary Contact Information

Name *

Title	First Name	Last Name
<input type="text"/>	<input type="text"/>	<input type="text"/>

Phone (Home)

Must be an Australian phone number.

Phone (Work)

Must be an Australian phone number.

Mobile Number *

All artists must nominate an active mobile number for use during install/demount periods.

Primary Contact Email *

Must be a valid and complete email address. Please make sure to check your email regularly.

Home Address *

Address

Address Line 1, Suburb/Town, State/Province, Postcode, and Country are required.

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Postal Address *

Address

Address Line 1, Suburb/Town, State/Province, Postcode, and Country are required.

Website

Must be a URL.

Are you related in any way to a current staff member of Townsville City Council? *

Yes No

If Yes, please describe relationship and if there may be a real or perceived conflict of interest: *

Have you exhibited in Strand Ephemera before? *

Yes
 No

If Yes, when? *

2. Submission Details

* indicates a required field

2.1 Artwork

Artist/Group Name *

Artwork Title *

Year *

Year of artwork creation

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Concept Stage *

- Concept Work in progress Completed

2.2 Dimensions of Work

Height (cm) *

Width (cm) *

Depth (cm) *

Approximate weight (kg) *

2.3 Additional Details

Has your proposed artwork been previously exhibited? *

- Yes No

If Yes, where? *

Will your artwork be for sale during Strand Ephemera? *

- Yes No

If Yes, please provide a sale price in AUD inclusive of 30% commission and 10% GST if applicable *

Are you represented by a gallery or agent in the State of Queensland (QLD)? *

- Yes No

If Yes, please provide the name of the representing gallery *

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Do you identify as Aboriginal or Torres Strait Islander?

- Yes No Prefer not to say

Does your artwork contain First Nation Intellectual Cultural Property? *

- Yes No

If Yes, you must have permission to use this content. Evidence in the form of written permission may be requested.

3. Viewing Your Artwork at Night

* indicates a required field

As *Strand Ephemera's* evening audience continues to grow, we strongly encourage all applicants to consider how their artwork will be viewed at night and incorporate necessary lighting into their design concept. Galleries will, where possible, be able to provide a limited amount of solar spot lighting.

Have you considered how your artwork will be lit at night? Please describe: *

4. Insurance

* indicates a required field

All artists exhibiting in *Strand Ephemera 2021* are required to hold active public liability insurance up to \$20,000,000 (twenty million Australian dollars) for the duration of the event, including install and de-install.

Do you hold public liability insurance? *

- Yes No

If Yes, please provide copy of insurance certificate: *

Attach a file:

If No, please list the insurer you will contact for cover if successful in your application: *

5. Artwork Statement and Artist Biography

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* indicates a required field

The following information you provide may be used by Galleries in accompanying exhibition collateral and marketing purposes.

Please explain your artwork and the idea behind it. Remember, this is not your biographical information or CV. *

Word count:
Must be between 50 and 150 words.

Artist's brief biography: *

Word count:
Must be between 50 and 150 words.
Please include any applicable qualifications, awards, significant collections and commissions

Please upload your curriculum vitae (CV). This must be a Microsoft Word document or PDF, no more than two A4 pages. *

Attach a file:

6. Site Selection

* indicates a required field

Please describe the type of site you would prefer for your artwork to be displayed: *

i.e grass, beach, rocks etc

Please specify any areas Galleries should take into consideration when placing your artwork: *

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*please note sites with power are limited

7. Installation Requirements

* indicates a required field

Brief Description of the structure and construction method: *

If your work includes multiple parts or pieces, please make this clear.

What tools and equipment do you intend to use on site for installation and/or demount? Please list all: *

i.e. Power tools, etc

What plant/ machinery is required for installation and/or demount? Please list all:

i.e. Elevated Working Platform, forklift, crane

Do you hold a current QLD approved licence for any required plant/ machinery? *

Yes No

If No, how do you intend to carry out required installation work? *

Do you require assistance from Galleries for installation of the artwork? *

Yes
 No

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Please describe the method of transportation used to deliver your artwork to the site? *

8. Artwork Images

* indicates a required field

Please include a minimum of two images or design sketches for your artwork, making sure to show the front and side profile. In either TIFF or JPEG format.

Where footings or fastening clamps to existing infrastructure are required, an image detailing these plans must also be submitted under **Image 3: Proposed Footing**.

Image 1: Front Profile *

Attach a file:

Image 2: Side Profile *

Attach a file:

Image 3: Proposed Footings

Attach a file:

Image 4: Other

Attach a file:

Image 5: Other

Attach a file:

Support Images

Please provide up to three supporting images of previous work demonstrating your ability.

Support Image 1

Attach a file:

Support Image 2

Attach a file:

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Support Image 3

Attach a file:

9. Declaration

* indicates a required field

Administration Fee

I agree to pay the non-refundable administration fee of \$44.00 AUD in person at the Townsville City Council Customer Service Centre or by phoning Customer Service on 13 48 10 before 5PM AEST Friday 20 November 2020. Please reference the payment code *CECS -GS Entryfee* when paying, and a receipt will be issued for payment that should be kept for future verification of payment.

Failure to make payment by the due date will result in this application being rejected from entry. *

I Understand

Artists Walking Tour

I understand awarded Artists are expected to take part in the Artists Walking Tour held on Saturday 17 July 2021. *

I Understand

Terms and Conditions

I have read the terms and conditions found at <https://www.townsville.qld.gov.au/facilities-and-recreation/theatres-and-galleries/strand-ephemera> and agree to abide by the conditions *

I Understand

The proposal I have submitted is my original work. I understand Galleries reserves the right to make the final decision on the location of artworks. *

I Understand

First Name *

Last Name *

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