

Ephemera 2025: Trace-less Application Form

Form Preview

EPHEMERA: Trace-less

WELCOME

Townsville City Council acknowledges the Wulgurukaba of Gurambilbarra and Yunbenun, Bindal, Gugu Badhun and Nywaigi as the Traditional Owners of this land. We pay our respects to their cultures, their ancestors and their Elders – past and present – and all future generations.

Ephemera is the North's leading temporary public art festival. Now in its 13th iteration, this beloved and highly anticipated biennial event attracts local, national and international audiences to Townsville-Gurambilbarra's iconic location, The Strand.

Ephemera 2025 invites artists to think again about *the ephemeral*, and to make artworks that 'trace less'. Artists may take a more thoughtful approach to making artwork on Country, use ephemeral materials or spark conversation and awareness of environmental impact. Artists are encouraged to explore everything from artwork concepts to materials when considering these themes

This year, **Ephemera** introduces a *new competitive category* for young artists and school groups alongside the celebrated open competitive category!

Selected competitive works will be on display along Townsville's picturesque 2km beachfront – The Strand – from **19 July to 3 August 2025**. These will be exhibited alongside a selection of invited public artworks.

Artists are invited to complete this online application to submit artwork concepts for *Ephemera 2025*, entries **close 10am Tuesday, 5 November 2024**.

Key Dates

Entries close: 10am Tuesday, 5 November 2024

Successful applicants notified: Thursday 28 November 2024

Behind the scene video and Catalogue Images: 10am Tuesday, 1 April 2025

Compulsory WHS Induction: prior to Tuesday 1 April 2025

Installation Dates: Monday 14 July – midday Friday 18 July 2025

Artist Meet and Greet: Friday 18 July 2025

Judging: Friday 18 July 2025

Exhibition Dates: Saturday 19 July – Sunday 3 August 2025

Opening Evening: Saturday 19 July 2025

Artist Walking Tour: Saturday 19 July 2025

Demount: Monday 4 August 2025

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AWARDS AND SUBSIDIES INCLUDE:

- \$10,000 *Artistic Excellence Award*
- \$1,000 *Young Artistic Excellence Award*
- \$1,000 *Environmental Advocate Award*
- \$1,000 *People's Choice Award*
- \$5,000 Artist Fee* payable to successful Open Artist Category entries
- \$500 Artist Fee* payable to successful Young Artist Category entries

*Artist Fee is intended to support Artist/s in the creation and exhibition of their works, however, is not intended to cover all costs incurred by the Artist/s.

ARTWORK DESIGN BRIEF

In developing proposals, Artists are asked to consider:

- The site along The Strand, Townsville- Gurambilbarra, for which the work is intended
- The scale of the artwork, with large-scale works strongly encouraged
- How the work will be viewed 24/7 (including during day and night-time hours)
- Themes and materials that support the theme "Trace-less"

KEY INFORMATION

- Within this application, Artists must select their artwork to be eligible for the open Artist competitive category or the Young Artist competitive category.
- *Ephemera 2025 Young Artist Category* is open to all artists and groups where participating artists are aged 18 years or under. The Young Artist competitive category is also open to primary and secondary school-aged learning institutions and primary and secondary school-aged organisations. Assistance in creating and installing Artworks can be provided by the school and organisation.
- Successful Young Artist Category applicants will be granted a **\$500 Artist Fee** to support them in creating their work and vie for the **\$1,000 Young Artistic Excellence Award**. (conditions apply, please refer to [T&C's](#)).
- *Ephemera 2025 Open Artist Category* is open to all local, interstate and international artists and community group entries.
- Successful Open Artist Category applications will be granted a **\$5,000 Artist Fee** to support them in creating their work and vie for the **\$10,000 Artistic Excellence Award** (conditions apply, please refer to [T&C's](#)).
- All successful applications are in the running for the **\$1,000 People's Choice Award** and the **\$1,000 Environmental Advocate Award**.
- Townsville City Council will award up to 20 successful open category applications and up to 6 successful young artist category applicants to compete in *Ephemera 2025*

DEADLINE FOR APPLICATIONS IS 10AM TUESDAY 5 NOVEMBER 2024

Only applications submitted online will be permitted. No hard-copy applications will be accepted. Entry is in accordance with and is deemed acceptance of the Terms and

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Conditions and the Entrant (Artist) is bound by and shall perform and observe all obligations upon the Artist pursuant to these conditions. Once you have submitted your application, no further editing or uploading of support materials is possible.

If your application is successful, it will then form the contractual agreement between the Artist and Townsville City Council, ABN 44 741 992 072, and both parties will be bound by the terms included.

Please read the full [Terms and Conditions](#) prior to submitting.

APPLICATION TIPS

To develop a strong, clear, and concise application, please make sure to consider the following:

- How does your work respond to the specific site?
- How does your work relate to the theme “Trace-less”?
- How will your work be displayed and viewed both day and night?
- Have you considered how the public will interact with your work?
- Due to the sub-tropical climate of Townsville, we tend to experience strong winds and rain along The Strand, have you taken these environmental factors into consideration when planning your artwork?
- How will you secure your sculpture without causing permanent damage to the natural environment?
- What skills are required to complete your work? Will you need to arrange additional help?
- Do you have the ability to complete the proposed work on time if selected?
- Can you easily transport, install, and demount your work?
- Have you considered costs associated with transporting your work?
- What are the potential health and safety aspects of your work? What issues may arise and can you mitigate them?

Ephemera is organised by Townsville City Council and programs are assisted by a volunteer task force.

Please read our [Terms and Conditions](#) before beginning your application.

CONTACT US

If you have any questions while completing your application form, you can contact Perc Tucker Regional Gallery by phone on (07) 4727 9011 or via email at galleries@townsville.qld.gov.au

PRIVACY NOTICE

Townsville City Council collects and manages personal information in the course of performing its activities, functions and duties. We respect the privacy of the personal information held by us. The way in which Council manages personal information is governed by the *Information Privacy Act 2009* (Qld). We are collecting your personal information in accordance with *the Local Government Act 2009* and *Local Government Regulations 2012*

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for the purpose of administering Townsville City Council's Ephemera 2025. Generally, we will not disclose your organisational / personal information outside of council unless we are required to do so by law, or unless you have given us your consent to such disclosure. However, in performing the above functions, we may need to disclose your personal information to external Selection Panel members engaged by Council.

By entering this competition, you consent to Council displaying your Artist Name, Artist Statement and Artwork Details, on promotional materials both physical and online.

For further information about how we manage your personal information please see our [Information Privacy Policy](#).

Applicant Details

* indicates a required field

1. Category Type

Which category you are applying for? *

- Open Artist Category
- Young Artist Category

If this application is for the Young Artist Category, participating artists must be 18 years or under. For school groups or youth organisations, a teacher or artist may assist the students.

2. Applicant Details

Applicant Age Group *

- Under 18 years of age
- 18 years of age and over

If under the age of 18, please provide the details of your parent or guardian below in the Primary Contact Information Section. This must be an adult, 18 years of age or over. If this is a group application, please nominate one person to be the Primary Contact person.

2.1 Primary Contact Information

If this is a group proposal, please nominate a project lead as your main point of contact, and provide their details below.

Name *

Title	First Name	Last Name
<input type="text"/>	<input type="text"/>	<input type="text"/>

Phone (Home)

International applicants should add country and area code.

Phone (Work)

International applicants should add country and area code.

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Mobile Number *

All artists must nominate an active mobile number for use during install/demount periods.

Primary Contact Email *

Must be a valid and complete email address. Please make sure to check your email regularly.

Confirm Email *

Home Address *

Address

Address Line 1, Suburb/Town, State/Province, Postcode, and Country are required.

Postal Address *

Address

Address Line 1, Suburb/Town, State/Province, Postcode, and Country are required.

Website or Social Media Page

Must be a URL.

3. Submission Details

* indicates a required field

3.1 Artist Details

Artist/Group Name *

Is this submission on behalf of an Individual Artist or an Artist Group? *

Individual

Group

If Artist Group, please list all artist names in the group. School groups and community organisations do not need to disclose participants' names.

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Are you or any member of your Artist Group participating in a separate Ephemera 2025 application? * *

- Yes No

If Yes, please list the Artist name and artwork title that forms part of the separate Ephemera 2025 application: *

Are you or any member of your Artist Group related to a current staff member of Townsville City Council? *

- Yes No

If Yes, please list the Artist name, describe the relationship and if there may be a real or perceived conflict of interest: *

Have you or any member of your Artist Group exhibited in Ephemera before?

- Yes No

If Yes, when? *

3.2 Artwork Details

Artwork Title *

Year *

Concept Stage *

- Concept Work In Progress Completed

3.3 Dimensions of Work

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All units are in centimeters.

Height (cm) *

Width (cm) *

Depth (cm) *

Approximate weight (kg) *

Medium/Materials *

3.4 Additional Details

Has your proposed artwork been previously exhibited? *

Yes

No

If Yes, when and where? *

Will your artwork be for sale during Ephemera? *

Yes

No

If Yes, please provide a sale price in AUD inclusive of 10% GST if applicable *

Are you represented by a gallery or agent? *

Yes

No

If Yes, please provide the name of the representing gallery or agent. *

Do you identify as Aboriginal or Torres Strait Islander?

Yes

No

Prefer not to say

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Does your artwork contain First Nations Intellectual Cultural Property? *

Yes

No

If Yes, and you do not identify as Aboriginal or Torres Strait Islander, you must have permission to use this content. Please upload evidence of permission to use this content. Evidence may be in the form of a Letter of Support from the relevant Traditional Owner of the Intellectual Cultural Property. *

Attach a file:

4. Viewing Your Artwork at Night

* indicates a required field

All applicants must consider how their artwork will be viewed at night and consider incorporating necessary lighting into their design concept.

Galleries will provide a limited amount of commercial-grade solar spot lighting where possible.

Please describe how your artwork will be lit at night-time: *

Does your artwork require power access? *

Yes

No

If Yes, please describe the approximate volts/amps that will be required and the hours during the day/night that the power needs to be on. *

5. About the work

* indicates a required field

The following information you provide will be used by the Selection Panel when assessing your application.

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Please explain your artwork's concepts/themes and how it relates to the Artwork Design Brief. *

Word count:

Must be between 50 and 150 words.

The following information you provide will be used by Townsville City Galleries for accompanying exhibition collateral and marketing purposes.

In third person, please provide a short statement about the Artwork to be used for exhibition purposes. Remember, this is information about your artwork and not your biographical information or CV. *

Word count:

Must be between 50 and 150 words.

6. About the Artist/Artist Group

* indicates a required field

The following information you provide will be used by Townsville City Galleries for accompanying exhibition collateral and marketing purposes.

In third person, please provide a short statement about the Artist/Artist Group to be used in accompanying exhibition collateral and marketing purposes: *

Word count:

Must be between 50 and 150 words.

Please include any applicable qualifications, awards, significant collections and commissions.

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Please upload your curriculum vitae (CV). This must be a Microsoft Word document, PDF or JPEG, no more than two A4 pages. If you are applying on behalf of an Artist Group, you can upload a second CV under Artist '2' CV (Optional).

Artist '1' CV: *

Attach a file:

Artist '2' CV (optional):

Attach a file:

7. Site Selection

* indicates a required field

Please describe the type of site you would prefer for your artwork to be displayed i.e. grass, sand, rocks, flat surface, under an existing light, power access, etc: *

Sites with power are limited and no sites are guaranteed.

8. Installation Requirements

* indicates a required field

Brief description of the artwork structure and construction method: *

If your work includes multiple parts or pieces, please clarify.

What tools and equipment do you intend to use on-site for installation and/or demount? Please list all: *

i.e. Power tools, etc.

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What plant/machinery is required for installation and/or demount? Please list all: *

i.e. Elevated Working Platform, forklift, crane

Do you hold a current QLD approved licence for any required plant/machinery? *

Yes

No

If No, how do you intend to carry out required installation work? *

Please indicate if you intend to source the required licensed operators and services or if you require Council to source them.

All works that involve ground penetration or ground excavation are subject to the Townsville City Council Excavation and Ground Penetration Policy.

Please describe all ground penetration/excavation requirements for your work and consider what non-conductive and non-destructive materials/methods can be used e.g. digging with non-conductive hand tools, non-conductive plastic/wooden ground pegs, wooden stakes, etc. *

Do you require assistance from Townsville City Galleries for the installation of the artwork? *

Yes

No

Please describe the type of assistance required including approximate hours (e.g. 1 person to assist the artist in assembling artwork for a duration of 4 hours during installation and demount). *

Staff and volunteer assistance is restricted to task type and is subject to availability.

Please describe the method of transportation used to deliver your artwork to the site? *

9. Artwork Images

* indicates a required field

Please include a minimum of two images or design sketches for your artwork, making sure to show the front and side profile, in either TIFF, JPEG, PDF or Word format.

An image detailing the footings or fastening clamps adjoined to the existing infrastructure must be submitted under **Image 3: Proposed Footing, if applicable.**

Image 1: Front Profile *

Attach a file:

Image 2: Side Profile *

Attach a file:

Image 3: Proposed Footings or structural design *

Attach a file:

Image 4: Other

Attach a file:

Image 5: Other

Attach a file:

Support Images

Please provide up to three supporting images of previous work demonstrating your ability and/or experience, in either TIFF, JPEG, PDF, or Word format.

Support Image 1

Attach a file:

Support Image 2

Attach a file:

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Support Image 3

Attach a file:

10. Insurance

* indicates a required field

All Artists' exhibiting in *Ephemera 2025* are required to hold active Public Liability Insurance up to \$20,000,000 (twenty million Australian dollars) for the duration of the event, including install and demount.

Do you hold Public Liability Insurance? *

Yes

No

If Yes, please provide copy of insurance certificate: *

Attach a file:

If No, please list the insurer you will contact for cover if successful in your application: *

Evidence of Public Liability Cover must be provided by successful artists prior to Council counter-signing your Artist Agreement.

11. Declaration

* indicates a required field

Administration Fee

I agree to pay the non-refundable administration fee of \$40.00 AUD online via the PAY NOW button on the Ephemera website: ephemera-tsv.com.au

Alternatively, payment can be made over the counter or by phone at the Townsville Civic Theatre (07) 4727 9797 before 10AM AEST Tuesday 5 November 2024. Please reference your Smarty Grants Ephemera application number when paying, a receipt will be issued for payment that should be kept for future verification of payment. Townsville Civic Theatre is open 9am to 5pm, Monday to Friday (closed weekends and on public holidays).

Failure to make payment by the Due Date will result in this application being rejected from entry. *

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I Agree

Please enter your payment receipt number: *

*Your receipt number is not your application number.

Artists' Walking Tour

I understand awarded Artists are expected to take part in the Artists' Walking Tour held on Saturday 19 July 2025. *

I Agree

Terms and Conditions

Terms and conditions can be found [here](#).

I have read the terms and conditions and agree to abide by the conditions. *

I Agree

The proposal I have submitted is my original work. I understand Townsville City Galleries reserves the right to make the final decision on the location of artworks. *

I Agree

First Name *

Last Name *